

What is claimed is:

1. An RFID-incorporating bar code label comprising an RFID tag which is incorporated in the inside of a bar code sheet having a bar code on the front surface.
2. The FRID-incorporating bar code label according to claim 1, wherein the RFID tag is interposed between two sheets constituting the bar code sheet.
3. An FRID-incorporating bar code label, wherein the RFID tag is interposed between the rear surface of a first sheet member and the front surface of a second sheet member both of which are bonded together, a bar code is printed on the front surface of the first sheet member, an adhesive layer is formed on the rear surface of the second sheet member, and release paper is provided on the rear surface of the adhesive layer.
4. The FRID-incorporating bar code label according to claim 3, wherein the thickness of the second sheet member is 0.25 to 0.35 mm.
5. The FRID-incorporating bar code label according to any one of claims 1 to 4, wherein the RFID tag is an RFID tag having a dipole antenna.
6. A tire having the FRID-incorporating bar code label of any one of claims 1 to 5 bonded to the side face.
7. The tire according to claim 6, wherein the RFID

tag-incorporating bar code label is bonded by an adhesive having the function of a pressure sensitive adhesive.

8. A method of managing a tire by reading tire information written to an RFID tag bonded to the tire of claim 6 or 7.